




The Management
Strategy



TWO-DAY RESEARCH TRAINING DATA ANALYSIS WITH SPSS ORGANISED BY TMS & MEDSKILL



OBJECTIVES:  **(Online via Zoom)**

Equip faculty, researchers, and students with SPSS skills to manage data, apply statistical techniques, and interpret research results effectively. Enhance research and teaching through statistical analysis.

Training Schedule:

DAY 1

- Descriptive Statistics & Data Reliability
- SPSS Installation & Interface
- Frequencies, Mean, Standard Deviation
- Data Visualization: Histograms, Pie & Bar Charts
- Reliability & Normality Tests
- Parametric & Non-Parametric Tests

DAY 2

- Inferential Statistics & Hypothesis Testing
- Hypothesis Development
- Correlation & Regression Analysis
- Chi-Square Test, T-test, ANOVA
- Multiple Regression
- Practical Exercises

Dr Sarfaraz Karim

Ph.D., MBA, PMP, UGC-NET Qualified

Associate Professor, GGSESTC, JTU, Ranchi

- ✓ 15+ years in academia & research
- ✓ Published 15+ research papers
- ✓ Expertise: Marketing, Research Methods, Leadership, Digital Marketing
- ✓ International teaching experience.

Post-Training Benefits

- ✓ Certificate of Completion
- ✓ Recorded Sessions for Future Reference
- ✓ Study Materials via Email
- ✓ SPSS Software worth INR - 50k



+918851937451



admin@medskill.co.in



www.medskill.co.in